

SWIRCA



SPONSORSHIP OPPORTUNITIES 2019

& More

**REACH LOCAL
SENIORS &
PROMOTE YOUR
ORGANIZATION**

**ADVERTISE VIA OUR
ACTIVITY CENTER
CALENDAR, WEBSITE &
ELECTRONIC
BILLBOARD**

**REACH A LARGER
AUDIENCE &
DEMOGRAPHIC BY
SPONSORING MAJOR
FUNDRAISING EVENTS**

**CONTACT RACHEL LECHNER FOR
MORE INFORMATION.
RLECHNER@SWIRCA.ORG
812-492-7436**

**BREWFEST
FALL FESTIVAL
SUPER BINGO**

SWIRCA & MORE

GET TO KNOW US

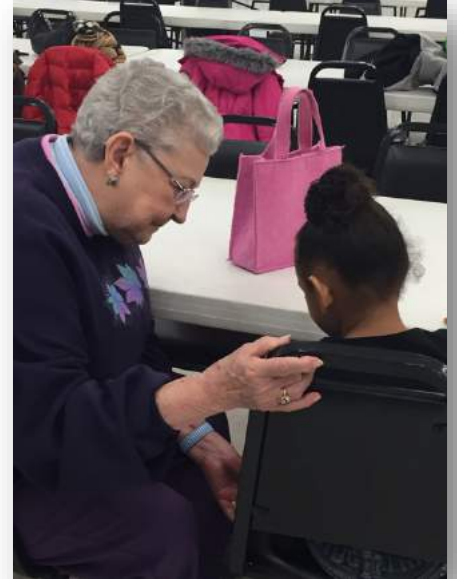
The Southwestern Indiana Regional Council on Aging (SWIRCA & More) is a non-profit, 501(c)3, public service organization with the expressed mission, "Enhancing Opportunities for Independent Living." Our primary goal is to serve individuals of all ages who need assistance or guidance by providing services that promote dignity, prevent inappropriate institutionalization and maintain autonomy.

SWIRCA & More depends highly on community support for much of its funding. 88¢ of every dollar donated to our organization goes back to our programs and services. Such programs include our Aging & Disability Resource Center, our Case Manager Advocacy services, Meals on Wheels Southwestern Indiana, and our Activity and Wellness Center; all geared toward providing opportunities for continued independent living.

Your decision to support SWIRCA & More is not only a public expression of your commitment to the community, but also a solid marketing investment guaranteed to reach thousands of individuals (and potential customers) in Southwestern Indiana.

We are so grateful for your continued support and partnership as we work together to empower local seniors and people with disabilities to remain living safely in their own homes.

We hope you will consider investing in SWIRCA & More and the future of our community.



Why Your Investment is Important to Us!


Currently, nearly
5 million
senior citizens
face hunger in
this country.




10,000
Baby Boomers
hit retirement age
each day.





SWIRCA & More





BY THE NUMBERS

 **700**
Hot meals served daily by the Nutrition dpt.

16 | 16 
Meal Sites | Meal Routes per day.

 **21**
Nursing Home residents transferred to the community via the MFP program!

54,974 | 6,911 
Hours logged by Case Management | Unduplicated Clients served.

 **45**
Home modifications completed to improve access to a person's home.

SWIRCA.ORG

Event Sponsorship Commitment Form

Large Sponsorship Opportunities

Super Bingo You may elect to sponsor one date or both dates. <i>See page 7 for more information.</i>	\$2,500 Cover All Sponsor	\$1,500 Super X Sponsor	\$1,000 BO Sponsor	\$500 Bingo Sponsor
February 2, 2019				
June 22, 2019				

Nursing Home and Assisted Living Games <i>(See page 8 for more information)</i>	\$500 Blue Ribbon Sponsor	\$250 White Ribbon Sponsor
June 12, 2019-Vand. Co.		

Brewfest <i>See page 9-10 for more information</i>	\$10,000 Title Sponsor (only 1)	\$7,500 Glass Sponsor (only 1)	\$6,250 VIP Tent Sponsor	\$5,000 Platinum Tap Sponsor	\$2,500 Gold Tap Sponsor	\$2,500 T-Shirt Sponsor	\$1,000 Silver Tap Sponsor	\$500 Bronze Tap Sponsor	\$250 Banner Advertisement
September 28, 2019									

Multi-day Events

Fall Festival <i>(See page 11 for more information)</i>	\$750 Sponsor
October 7, 2019	
October 8, 2019	
October 9, 2019	
October 10, 2019	
October 11, 2019	
October 12, 2019	

Tropicana Nights <i>(See page 12 for more information)</i>	\$300 Sponsor
January 24, 2019	
May 23, 2019	
July 11, 2019	
September 17, 2019	
All Four Events	\$1,000

Bingopalooza <i>(See page 13 for more information)</i>	\$300 Sponsor	\$150 Vendor
Jan. 11, 2019		
March 1, 2019		
May 3, 2019		
July 19, 2019		
Sept. 6, 2019		
Oct. 18, 2019		
Dec. 6, 2019		

Log Inn <i>(See page 15 for more information)</i>	\$350
April 4, 2019	
Nov. 14, 2019	

Day Excursions <i>(See page 16 for more information)</i>	\$150
Date: TBD, UE Aces Basketball	
Date: TBD, Otters Baseball	
Date: TBD, Derby Dinner Playhouse	
Date: TBD, Toyota Plant Tour	
Date: TBD, USI Basketball Game	

Please turn sheet over for additional sponsorship options and to complete the form. Thank you.

One-Day Events

Health & Nutrition Fair March 14, 2019 <i>(See page 17 for more information)</i>	\$300 Sponsor	\$150 Vendor
Crop for SWIRCA August 17, 2019 <i>(See page 14 for more information)</i>	\$300 Sponsor	
Veteran's Celebration November 7, 2019 <i>(See page 18 for more information)</i>	\$500 Sponsor	\$300 Vendor
Thanksgiving Celebration November 21, 2019 <i>(See page 19 for more information)</i>	\$300 Sponsor	\$150 Vendor
Holiday Celebration December 13, 2019 <i>(See page 20 for more information)</i>	\$300 Sponsor	\$150 Vendor

YOUR INFORMATION

Please complete the following information and return to SWIRCA & More by email to rlechner@swirca.org, fax 812-464-7843 or by mail to 16 W. Virginia Street, Evansville, IN 47710, Attn: Development. *Thank you!*

____ Check is enclosed *(Please make checks payable to SWIRCA & More) Please send payment 60 days prior to the event.*

____ *Please send invoice (If you have invoicing requirements, please contact our office @ 812-492-7436 to make arrangements)*

Business Name: _____ Contact Name: _____

Address: _____

City, State, Zip: _____

Email Address: _____ Phone Number: _____

Signature: _____

Please email all ads and logos to Rlechner@swirca.org

CALENDAR

Special Events

Activity Center Events

Nutrition Events

First Quarter

January

- TBD UE Aces Basketball Game
- TBD Case Management Vendor Fair
- 01.11 Bingopalooza
- 01.24 Tropicana Night @ SWIRCA

February

- 02.02 Super Bingo

March

- 03.01 Bingopalooza
- 03.14 Health & Nutrition Fair

Second Quarter

April

- 04.04 Log Inn Dinner/Bingo

May

- TBD Bus Trip
- 05.03 Bingopalooza
- 05.23 Tropicana Night @ SWIRCA

June

- TBD Nursing Home/Assisted Living Games
- 06.22 Super Bingo

July

- 07.11 Tropicana Night @ SWIRCA
- 07.19 Bingopalooza

August

- 08.17 Crop for SWIRCA

September

- 8.31-9.01 Hydrofest
- 09.06 Bingopalooza
- 9.17 Tropicana Dinner
- 09.28 Brewfest

October

- 10.07 - 12 Fall Festival Booth
- 10.18 Bingopalooza
- TBD Bus Trip

November

- 11.07 Veteran's Day Celebration
- 11.14 Log Inn Dinner/Bingo
- 11.21 Thanksgiving Lunch

December

- 12.06 Bingopalooza
- 12.13 Holiday Celebration

Third Quarter

Fourth Quarter

SUPER BINGO

February 2, 2019 | June 22, 2019

4-10 pm

SWIRCA & More

Attendance: 250+

Audience Profile: 21+

It's BINGO Time! On Saturday, February 2nd and June 22nd, we will hold a Super Bingo with pull tabs, half-pots and more. There will be 5 early bird games, 14 regular games, and three specials (Super X, Coverall, and BO). Total payout will be up to \$6,000! In February, wear your favorite athletic gear as this is a football themed party in anticipation of The Super Bowl the next day. Concessions, beer, and wine will be sold. **Proceeds benefit SWIRCA & More.**

Sponsorship Levels	Cover All Sponsor	Super X Sponsor	B-O Sponsor	Bingo Sponsor
	\$2,500	\$1,500	\$1,000	\$500
Logo placed on Bingo Dobbers	*			
Table of 8 including 8 packets and 8 drink tickets	*			
Table of 6 including 6 packets and 6 drink tickets		*	*	
Sponsor for 1 Round of Bingo (includes mention before and after bingo game and logo on all monitors)	Cover All	Super X	B-O	
Company Table Skirt on Bingo Tables (Bingo, Registration, Extra Packets)	Bingo Caller	Registration	Extra Packets	
Logo on all promotional materials	*	*	Name	
Recognition on SWIRCA website	*	*	*	*
Recognition on SWIRCA social media	*	*	*	*
Ability to hang banner at the event	*	*	*	*
Program advertisement	3.5" X 2.45" Color Ad	2" X 2" B&W Ad	Logo	Name

Ad Requirements: Pixel Format in GIF or JPEG & Resolution 300dpi or higher

Logo requirements: If your sponsorship includes the use of a corporate or organizational logo, please submit as follows:

- B&W or Full Color
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher
- Transparent Background
- Vector Format in PNG

Nursing Home and Assisted Living Games

June 12, 2019-Vanderburgh Co

OTHER DATES-TBD

SWIRCA & More and off-site locations

Attendance: 800+

Audience Profile: 50+

The SWIRCA Assisted Living/Nursing Home Games consists of competitive and recreational games for individuals 50 years and older. The Games are held in each of our six counties- Vanderburgh, Warrick, Posey, Perry, Spencer, and Gibson and include games such as bean bag toss, ring toss, ball toss, washer toss, and fishing game. **Proceeds support the Activity and Wellness Center.**

A detailed schedule for the Games will be available at a later date.

Sponsorship Levels	Blue Ribbon Sponsor	White Ribbon Sponsor
	\$500	\$250
Logo on all promotional materials	*	*
Public acknowledgement in each county	*	*
Recognition on SWIRCA social media	*	*
Vendor table at Nursing Home Games	(All 6 counties)	(Choose 1 county)
Company featured on 1,000+ t-shirts for Games/Recreation Day	Logo	Name
Recognition on SWIRCA website	*	*
Ability to add promotional items in registration packets	*	*

Logo requirements: If your sponsorship includes the use of a corporate or organizational logo, please submit as follows:

- B&W or Full Color
- Pixel Format in GIF or JPEG
- Vector Format in PNG
- Resolution 300dpi or higher

Suggested items to bring for vendor table: Tablecloth, sign or banner, informational pamphlets, props or displays, and business cards.



BREWFESt

September 28, 2019
6-9 pm

TBD
Attendance: 4,000+
Audience Profile: 21+

Brewfest is SWIRCA's largest fundraiser, Evansville's biggest craft beer festival, and Indiana's second largest beer festival. Over 4,000 adults come out for a night of brews, music, yard games, and food. Over 300 craft beers, wine, and liquors for you to sample and enjoy! Appetizer samples are provided by local restaurants to ensure guests aren't sampling on an empty stomach. A DJ and acoustic acts are set up for your entertainment and to make announcements throughout the night.

Heavily marketed by our generous media partners, the BrewFest is promoted through print, television, radio and social media channels. **Proceeds benefit SWIRCA & More.**

Sponsorship Levels	Title Sponsor	Glass Sponsor	VIP Tent Sponsor	Platinum Tap Sponsor	Gold Tap Sponsor	Silver Tap Sponsor	Bronze Tap Sponsor
	\$10,000 (Reserved)	\$7,500 (Only One)	\$6,250	\$5,000	\$2,500	\$1,000	\$500
Public acknowledgement during the event	*	*	*				
Recognition on printed tickets (if secured by 03-01-19)	*						
Company logo featured on souvenir glasses		*					
Logo on select promotional materials	*	*	*	*			
Recognition on SWIRCA social media	*	*	*	*	*	*	
Recognition on SWIRCA website	*	*	*	*	*	*	
Vendor table	*	*	*	*	*	*	
Ability to hang a banner	*	*	Banners on VIP Tent	*	*	*	
VIP Tickets	10	8	12	4	2		
General Tickets	16	14	8	12	10	8	4
Festival Map advertisement	4.25 x 2.75 ad	2 x 2 ad	2 x 2 ad	2 x 2 ad	Logo	Logo	Name
Company featured on Volunteer t-shirt	Logo	Logo	Logo	Logo	Logo	Logo	Name

T-shirt Sponsor- \$2,500

Only One Available

Promote your business on 300 volunteer t-shirts. Your logo will be prominently featured on the sleeve of the cotton t-shirt to separate it from all other sponsors. The T-shirt sponsor will also receive 10 general admission tickets, logo on the festival map, and recognition on SWIRCA's website and social media platforms. You will receive first rights of refusal for the following year.

Banner Advertisement- \$250 or \$500

4x8 and under- \$250

Larger than 4x8- \$500

Promote your company by hanging a banner at this year's BrewFest. Your banner will be hung in a prominent location and seen by the 4,000+ attendees. This opportunity can be added onto an event sponsor or purchased on its own. Multiple spots can be purchased by the same company.

Volunteer Opportunities

Another great way to show your support of SWIRCA is by volunteering for a shift at Brewfest. It takes about 300 volunteers to make Brewfest run smoothly. If you volunteer your time to help at Brewfest, you get in **free!** Contact Kim at 492-7462 to sign up.

AD & LOGO

Ad size description: 2 x 2 ad

- B&W
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher



Logo requirements: If your sponsorship includes the use of a corporate or organizational logo, please submit as follows:

- B&W or Full Color
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher
- Transparent Background
- Vector Format in PNG

Suggested items to bring for vendor table: Tablecloth, sign or banner, informational pamphlets, props or displays, business cards, food and giveaways such as pens, notepads, sunglasses, etc.

Sponsors will be able to purchase additional VIP and General Admission Tickets at a discounted rate.

Please contact SWIRCA & More for more details



WEST SIDE NUT CLUB FALL FESTIVAL BOOTH

October 7-12, 2019

Corner of Franklin St. and St. Joseph Ave.

Reach: 200,000+

Audience Profile: All Ages

For the past 29 years, SWIRCA & More has served homemade cobbler at the Westside Nut Club Fall Festival. We are proud to celebrate our 30th Anniversary with you! Commonly known as the “Cobbler Booth”, SWIRCA & More has become established as one of the most visited booths year after year. Join the fun and have your company displayed at the second largest street festival in the country as we take on Franklin Street yet again. Sponsorships are available Monday- Saturday. **Proceeds benefit SWIRCA & More.**

Booth Sponsorship

\$750

(Only 6 Available)

Ability to hang banner on festival booth (2 x 8 max)	*
Ability to provide booth volunteers during the day (Shifts are 10 am- 2 pm, 2 pm- 6 pm & 6 pm-close)	*
Ability to distribute promotional materials outside the booth	*
Company logo placed on daily sponsor flyer	*
Ability to provide company logo bags for the cobbler	*
Recognition on SWIRCA social media	*
Recognition on SWIRCA website	*

Logo requirements:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for Booth: Banner, informational pamphlets, business cards, bags, volunteer t-shirts, giveaways, etc.

TROPICANA NIGHTS

Jan. 24, 2019 | May 23, 2019 | July 11, 2019 | Sept. 17, 2019

SWIRCA & More & Tropicana Evansville

Attendance: 200+

Audience Profile: 50+

Our quarterly Tropicana Nights are attended by over 200 guests. Guests have money to spend and are ready to test their luck! Tickets include dinner and \$15 Free Play money, courtesy of Tropicana Evansville. Guests join us for a delicious meal at SWIRCA & More and then head to the casino where they enjoy an evening of gaming and fun.

At the September Tropicana Night, also known as Dinner at the Casino, guests are treated to dinner at Tropicana's Conference Center and receive \$10 in Free Play money. **Proceeds support the Activity and Wellness Center.**

Sponsorship Levels

\$300 each

\$1,000 for all 4 nights

Vendor table at the event

*

Recognition on SWIRCA social media

*

Recognition on SWIRCA website

*

Logo placed on flyer

*

Logo requirements:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for vendor table:

Tablecloth, sign or banner, informational pamphlets, props or displays and business cards.



BINGOPALOOZA

Jan. 11, 2019 | March 1, 2019 | May 3, 2019 | July 19, 2019 | Sept. 6, 2019 | Oct. 18, 2019 | Dec. 6, 2019
9 am- 2 pm

SWIRCA & More
Attendance: 150+
Audience Profile: 50+

Bingopalooza is one of our most popular events! Doors open at 9 am, Lunch is at 11 am and Bingo begins at 12:30. Sixteen games will be played. There will also be raffle items and door prizes. **Proceeds support the Meals on Wheels of Southwestern Indiana program.** Sponsors may pick the specific months they would like to sponsor or be a vendor at Bingopalooza.

Sponsorship Levels

	Event Sponsor	Vendor
	\$300	\$150
Recognition on SWIRCA social media	*	
Recognition on SWIRCA website	*	
Logo placed on flyer	*	
Vendor table at the event	*	*

Logo Requirements:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for vendor table:

Tablecloth, sign or banner, informational pamphlets, props or displays, and business cards.



CROP FOR SWIRCA

August 17, 2019

9 am – 6pm

SWIRCA & More Activities Center

Attendance: Brand New Event!

Audience Profile: All Ages

Crop for a Senior is a brand-new event for 2019! Participants of all ages will pay an entry fee and sit 2 to a table to spread out their supplies and get crafty! We will have snacks and drinks available for purchase and vendors can come ready to sell scrapbooking and other craft-related supplies. Take advantage of sponsoring this highly anticipated event! **Proceeds benefit the Activity and Wellness Center.**

Sponsorship Levels

Event
Sponsor

	\$300
Recognition on SWIRCA social media	*
Recognition on SWIRCA website	*
Logo placed on flyer	*
Vendor table at the event	*

Logo Requirements:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for vendor table:

Tablecloth, sign or banner, informational pamphlets, props or displays, and business cards.



BY ART IMPRESSIONS

LOG INN DINNER & BINGO

April 4, 2019 | Nov. 14, 2019
5 pm

The Log Inn Family Restaurant
Attendance: Only 200 Tickets Available
Audience Profile: 50+

Our Log Inn Dinner & Bingo is one of our most popular events with 200 guests in attendance. This is the most highly anticipated event amongst our seniors and tickets always sell out in record time. Join them for a casual home-style dinner and Bingo at the famous Log Inn Restaurant in Warrenton, IN. **Proceeds benefit the Activity and Wellness Center.**

Reserved (Only 1 Available Per Night)

Event Sponsor

	\$350
Representatives encouraged to attend the event	*
Ability to provide BINGO prizes for 16 games	*
Logo placed on event flyer	*
Recognition on SWIRCA social media	*
Recognition on SWIRCA website	*

Logo requirements:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher



DAY EXCURSIONS

Date: TBD

University of Evansville Aces Basketball Game at the Ford Center

Date: TBD

Evansville Otters Baseball Game

Date: TBD

Clarksville, Indiana- Derby Dinner Playhouse- How Great Thou Art: The Gospel Music of Elvis Presley

Date: TBD

Toyota Motor Manufacturing Plant Tour, Princeton

Date: TBD

USI Basketball Game

Attendance: 50+

Audience Profile: 50+

Go on a day trip with SWIRCA & More and spend time with our seniors! Bus trips will depart and return from the SWIRCA parking lot. **Proceeds benefit the Activity and Wellness Center.**

Sponsorship

\$150 each trip

One company representative may attend the event with guests

*

*Additional reps can purchase tickets

Opportunity to give a short presentation to guests in attendance

*

May provide promotional items and giveaways in welcome bag

*

Recognition on SWIRCA social media

*

Recognition on SWIRCA website

*

Logo placed on flyer

*

Logo requirements:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items for welcome bag: Informational pamphlets, business cards, and giveaways such as pens, notepads, etc.

HEALTH & NUTRITION FAIR

March 14, 2019

9 am – 12 pm

SWIRCA & More

Attendance: 150+

Audience Profile: 50+

Each year, SWIRCA & More celebrates Nutrition Awareness month by offering our members a day of learning, food and fun. The goal of this event is to educate local seniors on how to make informed eating and lifestyle choices. The event includes a vendor fair with local healthcare experts, health screenings, door prizes, and a nutrition-focused luncheon. The vendor fair is open to the public. Lunch is available for a small fee with pre-registration required. **Proceeds support the Meals on Wheels of Southwestern Indiana program.**

Sponsorship Levels

Event
Sponsor

Vendor

	\$300	\$150
Recognition on SWIRCA social media	*	
Recognition on SWIRCA website	*	
Logo placed on event flyer	*	
Vendor table at the event	*	*

Logo requirements: If your sponsorship includes the use of a corporate or organizational logo, please submit as follows:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for vendor table: Tablecloth, sign or banner, informational pamphlets, props or displays, and business cards

VETERANS DAY CELEBRATION

November 7, 2019

9 am

SWIRCA & More

Attendance: 350

Audience Profile: 50+

Each year we honor the men and women who have served our country with our Veterans Celebration. As a public event, we invite veterans from the community to attend. The event kicks off with a social hour after which guests are seated to enjoy the program featuring veteran and memorial groups. The program is followed by a complimentary lunch made possible by your support. **Proceeds support the Activity and Wellness Center.**



Sponsorship Levels

Event Sponsor

Vendor

	\$500	\$300
Recognition on SWIRCA social media	*	
Recognition on SWIRCA website	*	
Logo on flyer	*	
Logo on placemat	*	*
Vendor table at the event	*	*

Logo requirements: If your sponsorship includes the use of a corporate or organizational logo, please submit as follows:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for vendor table: Tablecloth, sign or banner, informational pamphlets, props or displays and business cards.

THANKSGIVING CELEBRATION

November 21, 2019

9 am

SWIRCA & More

Attendance: 400

Audience Profile: 50+

Thanksgiving comes early at SWIRCA with our Thanksgiving lunch on November 21st. 400+ turkey dinners are prepared for local seniors in our Ivy Café located in the Activity Center. The goal of this event is to provide a holiday meal to those who would not otherwise receive one. After lunch, members can stick around to play Bingo. **Proceeds support the Meals on Wheels of Southwestern Indiana program.**

Sponsorship Levels

	Event Sponsor	Vendor
	\$300	\$150
May provide prizes for 16 games of Bingo	*	
Recognition on SWIRCA social media	*	
Recognition on SWIRCA website	*	
Logo placed on flyer	*	
Vendor table at the event	*	*

Logo requirements: If your sponsorship includes the use of a corporate or organizational logo, please submit as follows:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for vendor table: Tablecloth, sign or banner, informational pamphlets, props or displays and business cards.



HOLIDAY CELEBRATION

December 13, 2019

11 am

SWIRCA & More

Attendance: 250+

Audience Profile: 50+

Celebrate the most wonderful time of the year with SWIRCA & More. The Holiday Celebration, held in the Activity Center, puts everyone in a merry spirit! Guests will enjoy dinner, dancing, and music. **Proceeds support the Activity and Wellness Center.**

Sponsorship Levels

Event
Sponsor

Vendor

	\$300	\$150
Recognition on SWIRCA social media	*	
Recognition on SWIRCA website	*	
Logo placed on flyer	*	
Vendor table at the event	*	*

Logo requirements: If your sponsorship includes the use of a corporate or organizational logo, please submit as follows:

- B&W or Full Color
- Transparent Background
- Vector Format in PNG
- Pixel Format in GIF or JPEG
- Resolution 300dpi or higher

Suggested items to bring for vendor table: Tablecloth, sign or banner, informational pamphlets, props or displays and business cards.



Activity Center Daily Sponsorships

SWIRCA & More is excited to offer our Activity Center Daily Sponsorship Program to anyone who has supported one of our events. This free opportunity allows you to set up a display booth in the Activity Center and speak with our members. For every \$100 that your company spends with us in event sponsorship, you will receive the opportunity to sponsor our Activity Center for a day with a maximum of 10 days possible per company. Bingo days (Tuesdays and Thursdays) are limited and are in high demand. It is up to each company to schedule these sponsorship days. For more information or to schedule your days, contact Kim Morehead in the Activity Center at kmorehead@swirca.org or 812-492-7462.

Days are scheduled on a first come, first serve basis.

Sponsorship

Activity Center Daily Sponsor

Vendor table in the Activity Center	*
Access to the facility between the hours of 8 am- 4 pm	*
On Tuesdays and Thursdays, opportunity to provide prizes for 16 games of Bingo (suggested, not required)	*
Name placed on the Activity Center monthly calendar	*

Activity Center Programs:

<u>Monday</u>	<u>Tuesday</u>	<u>Wednesday</u>	<u>Thursday</u>	<u>Friday</u>
8:00am Enhance Fitness	9:00am Line Dancing	8:00am Enhance Fitness	8:30am Chair Yoga	8:00am Enhance Fitness
9:30am Tai Chi	11:00am Lunch	9:30am Stretch & Tone	10:00am Po-Ke-No	9:30am Stretch & Tone
11:00am Lunch	12:30pm Bingo	11:00am Lunch	11:00am Lunch	11:00am Lunch
12:15pm Po-Ke-No	1:45am Arthritis Exercise	3:00pm Yoga	12:30pm Bingo	
3:00pm Chair Yoga			1:45pm Arthritis Exercise	
			1:45pm Clabber	

*Does your company want to be a Daily Sponsor without sponsoring an event?
Individual days can be purchased for \$100.*