

2025 SWIRCA Advertisement Commitment Form

Online Resource Guide

Button Ad 125 X 125 pixels (1.73" x 1.73")

- ___ 1 Month- \$35
- ___ 3 Months- \$90
- ___ 6 Months- \$150
- ___ 12 Months- \$240

Banner Ad 728W X 90H pixels (10.1"W X 1.25"H)

- ___ 1 Month- \$55
- ___ 3 Months- \$150
- ___ 6 Months- \$270
- ___ 12 Months- \$480

Detail Ad 585W X 142H pixels (8.1"W x 1.9"H)

- ___ 1 Month- \$75
- ___ 3 Months- \$210
- ___ 6 Months- \$390
- ___ 12 Months- \$720

Activity Center Calendar -

Limited Availability

Small Ad 2.25" x 1.75" (Green)

- ___ 1 Month- \$35
- ___ 3 Months- \$90
- ___ 6 Months- \$150
- ___ 12 Months- \$240

Medium Ad 2.25" x 3.5" (Red)

- ___ 1 Month- \$55
- ___ 3 Months- \$150
- ___ 6 Months- \$270
- ___ 12 Months- \$480

Large Ad 8" x 1.5" (Yellow)

- ___ 1 Month- \$75
- ___ 3 Months- \$210
- ___ 6 Months- \$390
- ___ 12 Months- \$720

Online Newsletter Ads

Small Ad 2.25"W X 1.75"H

- ___ 1 Month- \$35
- ___ 3 Months- \$90
- ___ 6 Months- \$150
- ___ 12 Months- \$240

Med Ad 2.25"W X 3.5"H

- ___ 1 Month- \$55
- ___ 3 Months- \$150
- ___ 6 Months- \$270
- ___ 12 Months- \$480

Large Ad 6"W X 2"H

- ___ 1 Month- \$75
- ___ 3 Months- \$210
- ___ 6 Months- \$390
- ___ 12 Months- \$720

***Please turn over form to complete. Thank you!**

_____ Check is enclosed

(Please make checks payable to SWIRCA & More)

_____ Send Invoice

Business Name:

Contact Name:

Address:

City, State, Zip:

Email Address:

Signature:

**Please email form to Rachel Lechner Rauch at
RLechner@SWIRCA.org.**

**This form is available online at swirca.org/advertise-with-us and
can be requested via email from Rachel at the email above.**